



DECLARATION

As the below-named inventor, I declare that:

My residence, post office address, and citizenship are as stated below under my name.

I believe I am the original, first, and sole inventor of the subject matter claimed and for which a patent is sought on the invention entitled "METHOD AND SYSTEM FOR ADVERTISING," the specification of which was filed in the U.S. Patent and Trademark Office on March 12, 2001 and assigned application number 09/681,274, which application claims the benefit of U.S. Provisional Application Number 60/188,655, filed March 10, 2000 and U.S. Provisional Application Number 60/200,056 filed April 27, 2000.

I have reviewed and understand the contents of the above-identified specification and claims, as amended by any amendment specifically referred to above.

I acknowledge my duty to disclose information which is material to the patentability of this application in accordance with 37 C.F.R. § 1.56(a).

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that the making of willfully false statements and the like is punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and may jeopardize the validity of any patent issuing from this patent application.

John Aeres

Date <u>(76-13-0/</u>

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